

CATHERINE SHEEHAN

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INSTRUCTIONAL DESIGNER & DEVELOPER LEARNING PROJECT MANAGER

PROFILE

Instructional Designer with over 15 years' experience creating and managing large- and small-scale learning initiatives, including online modules, microlearning, videos, curricula development, virtual/in-person workshops, job aids, and other learning assets. Focused experience in the pharma sector creating training for clinical trial processes, systems, and overall GxP compliance.

SKILLS

PROFESSIONAL

Accessibility	● ● ● ● ●
AGILE/KANBAN	● ● ● ● ●
ADDIE/SAM	● ● ● ● ●
GxP and ICH	● ● ● ●
Learning Theory	● ● ● ● ●
Metrics/Analytics	● ● ● ● ●
Project Mgmt	● ● ● ● ●
QA Testing	● ● ● ● ●
RFPs	● ● ● ●
Storyboarding	● ● ● ● ●
Technical Writing	● ● ● ● ●

TECHNICAL

Adobe CC	● ● ● ● ●
AI Tools	● ● ● ● ●
Asana	● ● ● ● ●
Audacity	● ● ● ●
Articulate 360	● ● ● ● ●
Captivate	● ● ● ●
Camtasia	● ● ● ● ●
Digital Badging	● ● ● ● ●
Google Suite	● ● ● ● ●
HTML/CSS	● ● ● ● ●
JavaScript	● ● ● ●
LMS	● ● ● ● ●
MS Project	● ● ● ● ●
MS Teams	● ● ● ● ●
SuccessFactor	● ● ● ● ●
SCORM	● ● ● ● ●
SharePoint	● ● ● ● ●
Synthesia	● ● ● ● ●
SurveyMonkey	● ● ● ● ●
Veeva	● ● ● ●
Visio	● ● ● ● ●
Vyond	● ● ● ● ●
WebEx/Zoom	● ● ● ● ●

EDUCATION

M.Ed., Instructional Design & Technology

West Texas A&M University - Canyon, TX

M.P.S., Interactive Telecommunications Program

New York University - New York, NY

B.F.A., Cinema Studies

New York University - New York, NY

EXPERIENCE

INSTRUCTIONAL DESIGNER – Takeda Pharmaceuticals – Cambridge, MA

Aug 2024 – Present - Contract

- Developed SOP and role-based videos, eLearning and software simulations for R&D Quality
- Designed/developed series of GxP online learning modules

LEARNING EXPERIENCE MANAGER – J&J Innovative Medicine – Titusville, NJ

Sept 2023 – May 2024 - Contract

- Worked with global SMEs to organize onboarding materials and created learning assets for roles within Global Clinical Operations
- Created departmental videos for internal communications

LIFECYCLE MGMT INSTRUCTIONAL DESIGNER – BMS – Lawrenceville, NJ

Feb 2021 – Sept 2023 - Contract

- Developed and eLearning and VILT session decks, job aids, simulations, etc., for Clinical Trial lifecycle-related SOPs and Work Instructions

INSTRUCTIONAL DESIGNER – Biocentric, Inc. – Collingswood, NJ

Nov 2022 – March 2024 - Contract

- Developed online learning modules for BioCentric's clients, for medical affairs, oncology doctors and internal pharmaceutical staff audiences
- Created curricula for leadership training programs

SENIOR CONSULTANT- BAYADA Home Health Care – Pennsauken, NJ

Aug 2020 – Oct 2020 & Mar 2021 – Jun 2021 - Contract

- Developed 3-module Habilitation online training and overview video
- Created online learning module for Customer Experience Survey

INSTRUCTIONAL DESIGN CONSULTANT - Teva Pharmaceuticals – Tel Aviv

Aug 2019 – February 2020 - Contract

- Developed 11 eLearning modules for company's CSV and SDLC GxP training, as part of international remote team

SENIOR INSTRUCTIONAL DESIGNER - InspirED – Minneapolis, MN

July 2019 – Present - Contract

- Developed and deployed device-responsive, accessible eLearning for non-profit association clients, Fortune 500 companies
- Graphic design, video & audio production in support of same

INSTRUCTIONAL DESIGNER – NJCSI/Rutgers University - Princeton, NJ

Aug 2018 – Aug 2019 – Full Time

- Designed and developed online training, animated videos, learning assets for state-wide child support workers and related agency staff

ELEARNING CONSULTANT – Educational Testing Service - Princeton, NJ

Sept 2017 - June 2018 - Contract

- Developed eLearning modules for K-12 standardized testing reviewers