

# CATHERINE SHEEHAN

cate.sheehan@gmail.com  
www.catesheehan.com  
609.439.2215  
linkedin.com/in/catesheehan

**INSTRUCTIONAL DESIGNER & DEVELOPER**  
**LEARNING PROJECT MANAGER**

## PROFILE

Instructional Designer with over 15 years' experience creating and managing large- and small-scale learning initiatives, including online modules, microlearning, videos, curricula development, virtual/in-person workshops, and other learning assets. Focused experience in the pharma sector creating training for clinical trial processes, systems, and overall GxP compliance.

## SKILLS

### PROFESSIONAL

|                   |           |
|-------------------|-----------|
| Accessibility     | ● ● ● ● ● |
| AGILE/KANBAN      | ● ● ● ● ● |
| ADDIE/SAM         | ● ● ● ● ● |
| GCP/ICH           | ● ● ● ● ● |
| Learning Theory   | ● ● ● ● ● |
| Metrics/Analytics | ● ● ● ● ● |
| Project Mgmt      | ● ● ● ● ● |
| QA Testing        | ● ● ● ● ● |
| RFPs              | ● ● ● ● ● |
| Storyboarding     | ● ● ● ● ● |
| Technical Writing | ● ● ● ● ● |

### TECHNICAL

|                 |           |
|-----------------|-----------|
| Adobe CC        | ● ● ● ● ● |
| AI Tools        | ● ● ● ● ● |
| Asana           | ● ● ● ● ● |
| Audacity        | ● ● ● ● ● |
| Articulate 360  | ● ● ● ● ● |
| Captivate       | ● ● ● ● ● |
| Camtasia        | ● ● ● ● ● |
| Digital Badging | ● ● ● ● ● |
| Google Suite    | ● ● ● ● ● |
| HTML/CSS        | ● ● ● ● ● |
| JavaScript      | ● ● ● ● ● |
| LMS             | ● ● ● ● ● |
| MS Office       | ● ● ● ● ● |
| MS Teams        | ● ● ● ● ● |
| PowToon         | ● ● ● ● ● |
| SCORMCloud      | ● ● ● ● ● |
| SharePoint      | ● ● ● ● ● |
| SurveyMonkey    | ● ● ● ● ● |
| Veeva CTMS      | ● ● ● ● ● |
| Visio           | ● ● ● ● ● |
| Vyond           | ● ● ● ● ● |
| WebEx/Zoom      | ● ● ● ● ● |

## EDUCATION

### M.Ed., Instructional Design & Technology

West Texas A&M University - Canyon, TX

### M.P.S., Interactive Telecommunications Program

New York University - New York, NY

### B.F.A., Cinema Studies

New York University - New York, NY

## EXPERIENCE

### LEARNING EXPERIENCE MANAGER – J&J Innovative Medicine – Titusville, NJ

Sept 2023 – May 2024 - Contract

- Worked with global SMEs to organize onboarding materials and created learning assets for roles within Global Clinical Operations
- Created departmental videos for internal communications

### LIFECYCLE MGMT INSTRUCTIONAL DESIGNER – BMS – Lawrenceville, NJ

Feb 2021 – Sept 2023 - Contract

- Designed eLearning materials/training support for new global CTMS, including Train the Trainer VILT materials, job aids and simulations
- Developed and eLearning and VILT session materials for Clinical Trial lifecycle-related SOPs and Work Instructions

### INSTRUCTIONAL DESIGNER – Biocentric, Inc. – Collingswood, NJ

Nov 2022 – March 2024 - Contract

- Developed online learning modules for client, GSK's target medical community on their Hepatology product as well as different oncology and medical topic modules for Medical Affairs teams
- Created curricula for leadership training programs for GSK client
- Developed two of Merck's Pediatrics online courses as part of team
- Designed and developed online learning module for client, Emergent BioSolutions, based on their issue reporting SOP

### SENIOR CONSULTANT- BAYADA Home Health Care – Pennsauken, NJ

Aug 2020 – Oct 2020 & Mar 2021 – Jun 2021 - Contract

- Developed 3-module Habilitation online training and overview video
- Created online learning module for Customer Experience Survey
- Converted live training materials for virtual training delivery

### INSTRUCTIONAL DESIGN CONSULTANT - Teva Pharmaceuticals – Tel Aviv

Aug 2019 – February 2020 - Contract

- Developed 11 eLearning modules for company's CSV and SDLC GxP training, as part of international remote team

### SENIOR INSTRUCTIONAL DESIGNER - InspirED – Minneapolis, MN

July 2019 – Present - Contract

- Developed and deployed device-responsive, accessible eLearning for non-profit association clients, Fortune 500 companies and government contractors
- Graphic design, video & audio production in support of same

### INSTRUCTIONAL DESIGNER – NJCSI/Rutgers University - Princeton, NJ

Aug 2018 – Aug 2019

- Designed and developed online training, animated videos, learning assets for state-wide child support workers and related agency staff

### ELEARNING CONSULTANT – Educational Testing Service - Princeton, NJ

Sept 2017 - June 2018 - Contract

- Developed eLearning modules for K-12 standardized testing client